

ELF ON THE SHELF PHOTO CAPTION CONTEST GUIDELINES

Family Guardian's Elf on the Shelf has been very busy! The holidays are here, and so is FG's mischievous Elf on the Shelf!

Get ready to join the fun and showcase your creativity in our **Elf on the Shelf Caption Contest**. Each week in December, we'll post photos of our elf in hilarious insurance-related situations, and you'll provide the captions. The caption with the most likes wins!

How to Enter

1. **Follow our Facebook page** to stay updated on all the elf's antics.
2. Check out the two **Elf on the Shelf photos** we'll post every **Monday** during the first three weeks of December.
3. **Comment on the photo** with your funniest or most clever caption.
4. Share the post with your friends to get as many likes as possible on your caption!
5. The caption with the **most likes by Thursday at 4PM** wins.

Prizes

Each winning caption will receive **\$150 cash** just in time for Christmas!

Guidelines

To keep the competition fun and family-friendly, please follow these rules:

1. **Be creative!** Your caption should relate to the elf's situation and can include insurance-related humor.
2. **Keep it clean and appropriate.** Any captions with profanity, offensive language, or inappropriate content will be disqualified and deleted.
3. **One entry per person per post.** Feel free to try again with a new caption in the next round!
4. **Stay on theme.** The elf will be in situations related to home, auto, health, and life insurance—your caption should align with the photo's context.
5. By participating, you agree that your caption may be shared or reposted by Family Guardian in any advertising campaign, via any form of media.

Important Dates

- Contest starts: **November 24**
- New elf photos posted: **Mondays at 9am** during the first three weeks of December
- Deadlines for likes: **Thursday at 4pm**
- Winners announced: **Fridays by 10am**

Get ready to join the fun and let your creativity shine! 🌲 ✨

POSTS



#1



#2



#3



#4



#5



#6



#7



#8